

Questions You May Want to Ask.

Does your current approach...

Engage students in a way that ensures active participation and deliberate practice?

Give you the assurance that what they are expected to learn is being retained and applied?

Provide you with easy access to real-time student performance?

Permit you to objectively measure and assess student performance?

Allow your students to truly feel confident in their future ability to perform CPR?

To learn how to increase engagement in your CPR classroom, visit laerdal.com



Cardiopulmonary Resuscitation (CPR) performed within 2 minutes can

DOUBLE or **TRIPLE**

a victim's chance of survival.¹



Yet, only **46%** of cardiac arrest victims receive CPR from a bystander.²

Why? Reasons people do not perform CPR³



The scientific community agrees:

2018 JANUARY Starting in January 2018, the American Red Cross will incorporate CPR feedback devices in all classes they deliver directly and will recommend the same for all training partners.⁶

2019 JANUARY On January 31, 2019, the American Heart Association will require the use of an instrumented directive feedback device in all courses that teach adult CPR skills.⁷



Best practices for using feedback technology in your classroom:

- **Keep learners engaged**
Create a sense of competition to retain attention.
- **Ensure that students see their performance**
Seeing the results leads to quality practice which means quality learning.
- **Provide positive reinforcement**
Use your students' results to establish common ground and provide coaching as needed.
- **Choose wisely**
Select a feedback system that will be naturally engaging and generate enthusiasm among your students.

Is low classroom engagement your hurdle?

In a typical lecture class:

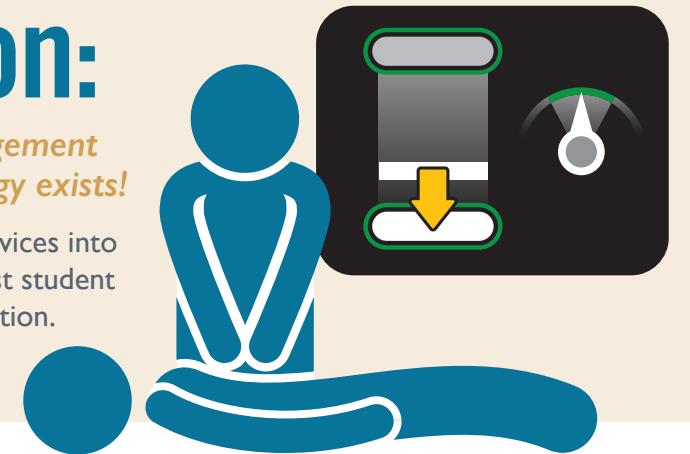
Attentiveness⁴ **40%** of learners are actively paying attention

Retention⁴ **70%** of what they hear in the first 10 min. **20%** of what they hear during the last 10 min.

Solution:

Multiply the engagement factor! The technology exists!

Incorporate feedback devices into your instruction to boost student attention and retention.



Over **350,000**

Out-of-hospital cardiac arrests occur annually in the US⁸

Only about 10% survive⁹

Your students can help change this.